

LYNN BROWN

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MEDIA EXPERIENCE

CONTENT CREATOR/CONSULTANT, Literary Lynn, LLC., New York, NY

Oct 2003 - PRESENT

Create, educate and help promote content in the travel and culture sphere, specializing in diverse storytelling for a variety of media outlets, companies, and nonprofit organizations.

Writer

- Extensively write travel and cultural journalism pieces in well-known media outlets such as *Broadly*, *Conde Nast Traveler*, *GQ*, *Fodor's*, *Ebony* magazine and others.
- Serve as a travel columnist with AARP's Sisters Letter vertical, which focuses on destinations of interest to African American female travelers.
- Wrote *Moon: Deep South* upcoming in 2020 for Moon Travel Guides.
- Create freelance content (ebooks, whitepapers, blog posts, speechwriting, web content and more) for businesses and nonprofits such as We Transfer, San Francisco State University, Duke University, Marriott, Precision Hawk, JSTOR, Scholastic and others.
- Create educational curriculum content for Defy Ventures.

Editor

- Developmental and copyediting experience for print and digital, including fiction, nonfiction and journalism pieces.
- Commissioning pieces, including a current roster of freelance writers in a variety of niches.
- Sensitivity reading for authors, companies, and nonprofits including the Journal of College Admission.
- Academic level research and fact-checking.

Educator

- Adjunct Writing and Literature Instructor, Medgar Evers College
- Adjunct Writing Instructor, Shaw University
- OLLI (Extended Learning) Writing Instructor, Duke University

Publicist

- Creation of press materials including press releases and media lists.
- Planning and execution of promotional events.
- Digital and print promotion of events, including newsletters and social media.

ADJUNCT ASSISTANT PROFESSOR, *Craig Newmark School J-School at CUNY*, NY, NY

AUGUST 2018 - PRESENT

Craig's Newmark Graduate School of Journalism is both one of the premier journalism schools in the city and the only publicly funded graduate journalism school in the northeastern US.

- Co-teaching for a Craft II class focused on solutions journalism.
- Teach January Academy workshops on Travel Writing and the Business of Freelancing.
- Helped students create a multimedia journalism project in response to the coronavirus pandemic in New York city.
- Began as a guest lecturer in travel journalism, the business of freelance writing and writing about diverse communities.

EDUCATION

San Francisco State University,

CA— MFA,
Creative Writing

May 2016

Naropa University,

CO — BA,
Interdisciplinary Studies

May 2010

SKILLS

CMS (Wordpress/Drupal)
Photoshop
InDesign
Email Marketing Software
Publisher

MEMBERSHIPS

ASJA
NABJ
AWP

VOLUNTEER

Co-Curator, Voices From the Margins (reading series for writers of color)

Publicity Intern, Harper Collins

Digital Editorial Intern, Berrett-Koehler Book Publishers

Features Intern, *Colorado Daily News*

SOCIAL

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ASSOCIATE EDITOR, *Strangers Guide*, Oakland, CA

MAY 2018 - JUNE 2019

Stranger's Guide is a literary travel magazine and website, which uses long-form storytelling about place to help bridge divides and promote understanding about the locations they cover.

- Commission and edit pieces from freelance writers
- Researching and writing quirky content for both the "Call Out Box" section of the magazine and the "Field Guide" newsletter.
- Writing history and culture-themed content for the "Dispatches" column.

ASSOCIATE LITERARY AGENT, *Larsen Pomada Literary Agents*, San Francisco, CA

APRIL 2013 - FEBRUARY 2015

- Representation of SFF, romance, and multicultural literature titles.
- Editing and evaluation of incoming queries and manuscripts.
- Event planning and on-site coordination for two annual conferences: The San Francisco Writers Conference & Writers for Change Conference.

"BUZZ" COORDINATOR (Outreach, Social Media & Publicity), *Sacred Land Film Project*, Berkeley, CA

FEBRUARY 2011 - JANUARY 2012

Sacred Land Film Project is a small documentary film company that creates educational films focusing on the struggles of indigenous communities worldwide.

- In charge of publicity, distribution and overall "buzz" for the upcoming film.
- Management and updates for the website.
- Content creation for website, newsletter, blog and social media platforms.
- Event planning and coordination of movie screenings, conferences, and fundraisers.