**Lynn** **Brown**

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# **EDITOR • BRAND STORYTELLER • STAFF WRITER • COMMUNICATIONS MANAGER**

# Open-minded leader with an expertise in culture, travel, food and social justice. • Digital entrepreneur with extensive editorial and marketing experience with global brands. • Expert at creating authentic, purposeful content across print, digital, video • Thrive in a collaborative or entrepreneurial type environment.

# **SKILLS & DIGITAL TOOLS**

Editorial Management • Editorial Operations • Editorial Calendar Development • Brand Storytelling • Content Marketing • Researching • Fact-checking • Writing • Editing • Trend Reporting • SEO • Interviewing • Newsletters • Education/Mentorship • Public Speaking • Event Planning/Management. **Digital Tools**: WordPress • Trello • Zoom • Slack • Google Analytics • MS Office • Google Suite • Asana

**PROFESSIONAL DISTINCTIONS**

Panelist & Workshop Leader, International Literary Translation Days Conference (2022) • Expert, *Black History in Two Minutes* Documentary • Black Travel Panelist, NABJ Conference (2022) • Special Guest, Com is Hot Podcast (2022) • Diversity Panelist, Nebraska Tourism Commission (2022) • Panelist, PopCon Conference (2020 & 2021) • Reader, LitCrawl (2015) • Avid traveler, amateur historian, foodie, culture expert and speculative fiction enthusiast.

**LEADERSHIP HIGHLIGHTS**

**Creator and producer** of the ***Hidden History Travels*** newsletter, which seeks to highlight destinations with important and diverse stories from history. Launching in February 2023.

**Meta Journalism Project** scholarship recipient and graduate of the **Entrepreneurial Journalism Creators Program** at **CUNY’s Craig Newmark School of Journalism.**

# Co-Creator of the **Voices from the Margins** reading series, which showcased writers of color in the California Bay area and beyond.

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# **MEDIA EXPERIENCE**

CONTENT CREATOR/CONSULTANT • LITERARY LYNN LLC

APR. 2003 - PRESENT | NEW YORK, NY

Create, educate and help promote content in the travel and culture sphere, specializing in diverse storytelling for a variety of media outlets, companies and nonprofit organizations.

*Writing*

• Writing and editing of travel and culture content for well-known media outlets such as Fodor’s, Thrillist, and others.

• Create freelance content (eBooks, whitepapers, blog posts, speechwriting, web content and more) for businesses and nonprofits such as Dell, Duke University, Marriott and others.

*Editing*

• Commissioning pieces, including a current roster of freelance writers in a variety of niches.

• Sensitivity reading for authors, and companies.

• Developmental editing experience for print and digital, including fiction, nonfiction and journalism pieces.

*Educating*

• Adjunct Associate Professor of Journalism & Writing at the New School

• Adjunct Assistant Professor of Journalism at CUNY Craig Newmark J-School

• Adjunct Writing Professor of Writing at the Juilliard School

• OLLI (Extended Learning) Writing Instructor, Duke University

## FEATURES WRITER, CULTURALLY INFORMED TRAVEL • THE POINTS GUY

MAY 2022 – DEC. 2022 | NEW YORK, NY

TPG focuses on sponsored content, news and stories in the travel space, with a focus on utilizing points and miles to travel.

• Identified and reported on diverse travel, and arts & culture pieces.

• Helped to increase the diversity of sources and freelancers used by the outlet.

• Audited past stories, photos, and other content for diversity.

DIGITAL EDITOR, NEWS & TRENDS • LONELY PLANET

JUL. 2021 – MAY 2022 | NEW YORK, NY

My work at Lonely Planet focused on writing and editing travel pieces specifically in the arts and culture beat with an eye for both travel trends and diverse stories appropriate for the digital space.

• Identifying travel trends and diverse news stories.

• Pitch, write and edit digital content.

ASSOCIATE EDITOR • THE STRANGER’S GUIDE

APR. 2018 - JUNE 2019 | OAKLAND, CA

The Stranger’s Guide is a literary travel magazine and website that uses long-form storytelling about place to promote understanding.

• Commissioning and editing pieces from freelance writers

• Researching and writing content for the “Call Out Box” section of the magazine and the “Field Guide” newsletter.

• Writing history and culture-themed content for the "Dispatches" column.

ASSOCIATE LITERARY AGENT • LARSEN POMADA LITERARY AGENTS

APR. 2013 - FEB. 2015 | SAN FRANCISCO, CA

• Representation of SFF, romance, and multicultural literature titles.

• Editing and evaluation of incoming queries and manuscripts.

• Event planning and on-site coordination for two annual conferences: The San Francisco Writers Conference & the Writers for Change Conference.

“Buzz” Coordinator (Outreach & Publicity) • SACRED LAND FILM PROJECT

FEB. 2012 - JAN. 2013 | BERKELY, CA

Sacred Land Film Project is a small documentary film company that creates educational films focusing on the struggles of indigenous communities worldwide.

• In charge of publicity, distribution and overall “buzz” for the film *Standing on Sacred Ground*.

• Content creation and management of website, newsletter, blog and social media platforms.

• Event planning and coordination of film screenings, festivals, and fundraisers.

**ADDITIONAL MEDIA EXPERIENCE**

Co-Creator of the popular ***Voices From the Margins*** reading series. Served as **Content Writer, Editor & Publicity Assistant** for the College of Liberal & Creative Arts at San Francisco State University. Launched **the *Hidden History Travels***newsletter. Features writer at **Colorado Daily News**. Staff Writer at the local New Orleans newspaper the **Bywater Marigny Currents**. Publicity Intern at **Harper Collins** publisher. Digital Editorial Intern at **Berrett Koehler** Publishers.

# **PROFESSIONAL AFFILIATIONS**

ASJA (since 2016) • NABJ (since 2015) • MLA (since 2014) • SATW (since 2021) • WMG (since 2020) • AWP (since 2014)

# **EDUCATION & TRAINING**

San Francisco State University, San Francisco, CA — MFA, Creative Writing

Specializations: Speculative Fiction & African American Literature

2016

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Naropa University, Boulder, CO — BA, Interdisciplinary Studies

Specailization: Writing, Peace & Cultural Studies

Minor: Environmental Studies

2010